

## CalFresh's Role Addressing Student Hunger

Wednesday, May 3 2017 Hosted by:





## **How to Listen In**

This webinar will be held in "listen only" mode. There are two ways to connect to audio:

- Via phone
- Via computer



## How to "Ask" Questions

- Use the question box to ask a question at anytime during the presentation.
- At the end of the presentation, we will address as many questions as possible.
- We will follow-up on questions that we cannot get to during allotted presentation time.



### **Presenters**

- Kim McCoy Wade, CDSS CalFresh Policy
- · Alexis Fernández, CDSS CalFresh Policy
- Jaeda Rios, CDSS CalFresh Policy
- · Andy Naja-Riese, USDA, Food and Nutrition Service
- Mary Rokusek, USDA, Food and Nutrition Service
- Debbie Crosby, USDA, Food and Nutrition Service
- Colleen Ganley-Ammerman, California Community College Chancellor's Office
- Jenny Breed, CSU Chico, Center for Healthy Communities

## **Agenda**

- · Recent Policy Guidance
  - · CalFresh Student Eligibility
  - RMP on College Campuses
- · RMP & EBT Retail In Depth
- · Experience from the Field
  - Addressing Food Security at California Community Colleges
  - · CSU Chico CalFresh Outreach Expansion
- · Question and Answer Session



## Welcome

Kim McCoy Wade
Branch Chief
CDSS CalFresh Branch



Jaeda Rios CalFresh Policy Analyst CDSS CalFresh Branch



- All County Letter 17-05 released on February 14, 2017.
- Developed in partnership with education stakeholders and anti-hunger advocates.
- Provides additional clarification on student eligibility for CalFresh.





Regulations provide that a student is eligible for an exemption from the CalFresh student eligibility rule if the student's attendance can be described as part of a program to increase the student's employability.

#### Newly identified programs to increase employability:

- Educational Opportunity Program (EOP)
- College Disabled Students Programs and Services (DSPS)
- Cooperative Agencies Resources and Education (CARE) Program
- McNair Scholars Program
- · Puente Project
- Mathematics, Engineering, Science Achievement (MESA) Program



Newly identified programs to increase employability for current and former foster youth:

- · Guardian Scholars
- Foster Youth Success Initiative (FYSI)
- Cooperating Agencies Foster Youth Educational Support (CAFYES)
- Chafee Education and Training Voucher (EVT) Program
- Extended Foster Care (AB 12/AB212)



#### **Process for Identifying Local Programs to Increase Employability**

- · Submit via email to CDSS
- Include detailed description, campus its located on and describe how the program increases employability.
- · Confirmation email of approval or denial will be sent.
- CDSS will maintain a list of approved programs by County and will make this list available on our website.



Regulations provide that a student is eligible for an exemption from the CalFresh student eligibility rule when the student is receiving cash assistance from a program funded under TANF block grant. Receipt of a TANF-funded non-cash benefit is sufficient to confer the exemption.

#### California Student Aid Commission (CSAC) & TANF Funds

- CDSS allocates TANF funds to CSAC yearly
- CSAC uses the funds to issue Cal Grants to low-income students that meet TANF eligibility requirements
- Cal Grant offers 4 types of grants:
  - · Cal Grant A, Cal Grant B, Cal Grant B Access, Cal Grant C



Regulations provide that a student who is approved for any state or federally financed work study for the current school term, as defined by the institution of higher education, and who can anticipate working during the term is exempt from the CalFresh student eligibility rule.

#### **Work Study Clarifications**

- · Fairly anticipating work study
- Summer break rules



#### **Verifying exemptions**

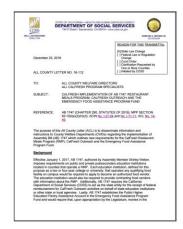
- Work Study
- · Cal Grant A or B and TANF requirements
- · Participation in a Program to increase employability



Alexis Fernandez
CalFresh Policy Section Chief
CDSS CalFresh Branch



- All County Letter 16-112 released on December 23, 2016.
- Implements AB 1747.
- New requirements for Restaurant Meals Program, CalFresh Outreach and the Emergency Food Assistance Program Fund.





- Restaurant Meals Program (RMP) is available in 8 California counties, soon to be 10.
  - Alameda, Los Angeles, Sacramento, San Diego, San Francisco, San Luis Obispo, Santa Clara & Santa Cruz
  - · Coming Soon: Fresno and Orange!
- RMP is available to CalFresh recipients who are elderly or disabled, the spouse of someone who is elderly or disabled, who are homeless.

RMP Counties: Alameda, Los Angeles, Sacramento, San Diego, San Francisco, San Luis

Obispo, Santa Clara, Santa Cruz.

Coming Soon: Fresno and Orange



If a post secondary education institution is located in a county operating an RMP, the institution's responsibilities include:

- If operating a qualifying food facility on campus, the institution must apply with USDA to become an authorized food vendor for RMP;
- If a food facility operated by the institution is authorized by USDA, the institution must annually inform students about the RMP program;
- Provide annually all on-campus food vendors not operated by the institution with information regarding the RMP, how to apply with USDA, and how to enter into an MOU with the County.

Post-secondary education institutions located in counties operating an RMP should contact their CWD for detailed information regarding requirements of the county MOU, local operations, local signage, etc. before completing the USDA application to become an authorized food vendor for the RMP.



#### CalFresh Restaurant Meals Program Now Available on Campus

People who are elderly, disabled or homeless can now use their CalFresh benefits to buy prepared foods at approved restaurants on campus.

Who is eligible?
If you are 60+ years old, have a disability, or are person who is homeless, you qualify to use your Califereb herefits to buy prepared food at a participating campus food service establishment. If you think you may be eligible, please contact your county Califersh office so that they can ensure that your Electronic Benefit Transfer (EBT) card shows that you are able to buy food at a restaurant.

Why are restaurant meals a good option?
Restaurant meals can increase your food choices, prevent hunger and illness and improve nutrition.

- Restaurant meats can excress your new sources and there's why:

  If you are elderly and/or have a disability, the restaurant meals program can make purchasing food easier if going to the grocery store or preparing food for yourself is difficult, painful or, for some, impossible.

  If you are horneless and don't have adequate food storage or clean cooking facilities, the restaurant meals program may make it easier to keep food safe and prevent food poisoning.

- How do I use my EBT card at restaurants?

   Look for the "EBT cards Accepted Here" sign. Note that sometimes this sign means only that the restaurant accepts EBT card for payments using cash benefits, not CaliFresh God benefits. It is important to check with the casher that they accept CaliFresh EBT before you order. You may show your EBT card has been coded to buy food at a restaurant and that you have enough benefits on the card to purchase a meal.

   Then you may order, swipe your card to make the purchase and enjoy your meal!

Participating Restaurants on Campus Include:

[to be filled in by the local education institution]

If you would like to apply for CalFresh go to: www.mybenefitscal.org

California Department of Social Services | December 2016

Sample RMP Information Notice attached to the letter

# Reducing Food Insecurity in California's College Students – the Food and Nutrition Service's Role



May 3, 2017

## **Today's Presenters**

#### **Andy Naja-Riese**

Western Region SNAP

Chief - Program Integrity Branch

#### **Mary Rokusek**

Retailer Operations Division

Program Specialist

### **Debbie Crosby**

Retailer Operations Division

Program Specialist



## **Department of Agriculture:** Food and Nutrition Service

#### Mission:

Increase food security and reduce hunger by providing children and low-income people access to food, a healthful diet, and nutrition education in a way that supports American agriculture and inspires public confidence.

No American should have to go hungry.



## **Learning Goals**

- Understand special circumstances of CalFresh healthy food access for College Students
  - Farmers Markets, On-Campus Grocery
     Stores, and Restaurant Meals Programs
- Learn how on-campus dining facilities can apply to accept CalFresh/EBT for persons who are homeless, elderly, or disabled





## CalFresh - Staple Food Requirements

- Requirements

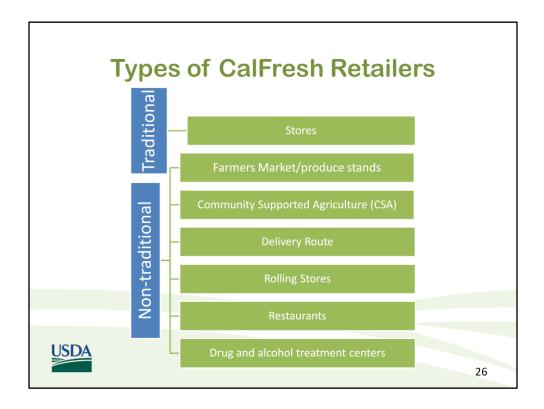
  Offer for sale at least three varieties of qualifying foods in each of the following four staple food groups, with perishable foods in at least two of the categories:
  - meat, poultry or fish
  - bread or cereal
  - vegetables or fruits
  - dairy products



#### OR

 More than 50% of the total dollar amount of all retail sales in the store must be from the sale of eligible staple foods.





Farmers Market: a multi-stall market that sells fresh produce to the public at a central/fixed location. Two farmers selling to the public can be authorized to accept SNAP

Farm/Produce Stands or Stalls: one stand operations that sell a variety of fruits and vegetables (produced by the farmer) directly to the public

Community Supported Agriculture (or CSA) is a retailer operation that sells shares in a future harvest that may or may not be realized.

Delivery Route: firms that have established routes, customers, products, and billing cycles. The model is similar to a CSA operation.

Rolling Stores: (normally referred to as mobile markets) are mobile units that travel from place to place carrying a variety of produce/merchandise. Merchants of rolling stores depend on individual purchases as opposed to standing orders.

## Accepting CalFresh at Farmers Markets

http://www.fns.usda.gov/snap/retailer-apply

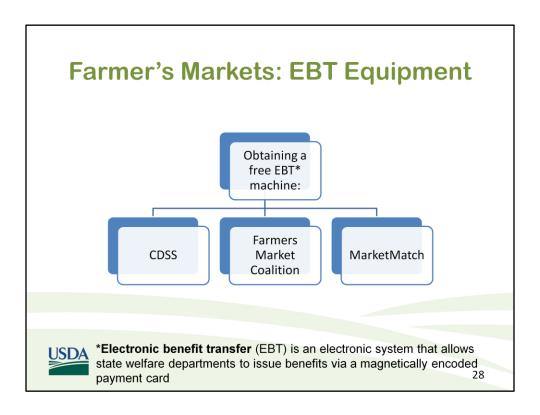
Get a USDA online account

Complete online application within 30 days

Submit supporting documentation (ID, Social Security card, etc.)

Check application status







Eligible CalFresh recipients are defined by federal law.

CalFresh recipients who are not in these categories are not eligible for the RMP and RMP eligibility cannot be extended to other household members.

## **Current CalFresh RMP Participating Counties**

Alameda

#### Learn More at:

http://www.ebtproject.ca. gov/clientinformation/calf reshrmp.shtml

Los Angeles

Orange\*

Sacramento

San Diego

San Francisco

San Luis Obispo

Santa Clara

Santa Cruz

Fresno

\* Orange County is in process of becoming approved for RMP 30



## **Healthy Restaurant Food Standards**

 Improving quantity and quality of healthy food and beverage choices at restaurants



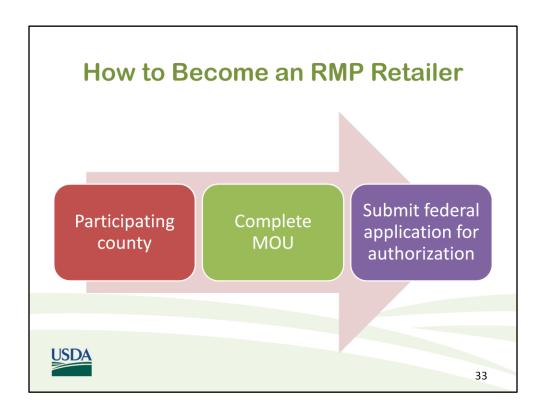




### **AB 1747**

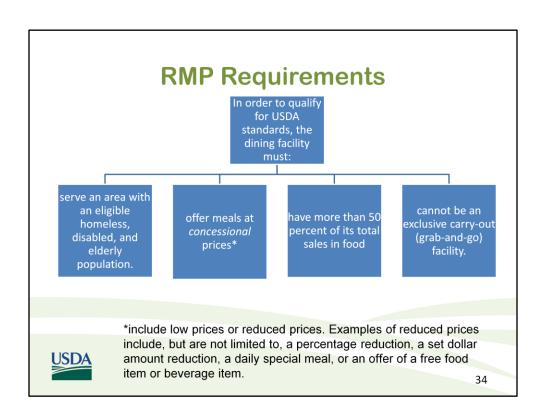
In 2016, California required post-secondary institutions that are located in an RMP county to apply to become an approved RMP vendor



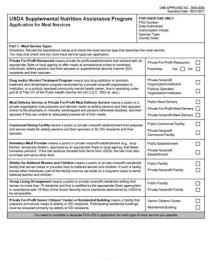


The USDA defines a "qualifying food facility," as an entity that sells prepared food and offers a low-cost meal option

Restaurants are prohibited from charging sales tax or meal tax on prepared foods purchased with EBT food benefits, such as Calfresh or SNAP benefits. However, prepared foods purchased with EBT cash benefits are taxable.



## **Completing the FNS-252-2**





FORM FNS-252-2 (07-14) Previous Editions Obsolete

SBU Page 1 of 7

Electronic Form Version Designed in Adobe 10.0 Versio



Please don't hesitate to reach out with further questions



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# **Options to Address Student Hunger**

- · Maximize Student Eligibility
- · RMP on College Campuses
- · EBT Retailers on College Campuses
- · Food Pantries on College Campuses
- Farmers Markets

#### And.....

• Effective Outreach on College Campuses. Getting the word out about these solutions!



# **Increasing Food Security for CA Community College Students**

Colleen Ganely-Ammerman
Program Specialist, Student Services Division
California Community Colleges
Chancellor's Office

# Increasing Food Security For CCC Students



## California Community College Statistics

- 72 Community College Districts
- 113 Community Colleges
- 2.3 million Community College students
- Community colleges located in 39 of the 58 counties in California





#### **Informal Survey of CCC**

In September 2016, the Chancellor's Office initiated a short exploratory survey to community college faculty, staff, and administrators throughout the system to assess the level of students being impacted by issues of food insecurity, housing displacement, and unmet financial needs.

- √ Survey response time was three days
- √ 442 faculty and staff responded
- √ 100 colleges represented in responses



#### **Survey Results**

 90% of the respondents agreed or strongly agreed that their students were experiencing some level of food insecurity.

 93% of the respondents agreed or strongly agreed that their students were experiencing some level of housing displacement.

 Correspondingly, only 20% of the staff and faculty respondents reported their students knew how to access local resources to address food and housing needs.





#### **Working with Partners**

Joined California higher education partners in policy/program/research workgroup

Creating internal work group including leadership from CCCs to develop strategies to support food and housing needs of CCC students









California Community Colleges

#### **CCC Spark Point Centers**

Campus based centers that do outreach to students to support enrollment in available public benefits:

- Cash aid, CalFresh, & Medi-Cal enrollment
- · Wrap around services that include financial literacy,

Currently at Skyline College, Napa College, Solano College and Canada College

Goal to expand "Spark Point" services to additional CCC



#### **Leveraging Food Bank Resources**

Currently, we estimate that between 25-50% of CCCs have *some form* of a food pantry

- Early partnership with College and University Food Bank Alliance & California Association of Food Banks to increase the number of CCCs with food pantries
- Goal to increase number and scope of food pantry resources on community college campuses!



#### **Promoting CalFresh**

- CalFresh Enrollment Regional trainings: Working with Chico State Center for Healthy Communities to host regional trainings throughout the state,
- Expanding local opportunities for co-location of CalFresh staff to support student enrollment on campus,
- Established and working to expand CCC-based CalFresh Employment & Training Program (Fresh Success)



# **Support Activities**

- CCC Inventory/survey of existing resources/existing best practices
- Developing Best Practices guide to serving homeless students
- Promote Restaurant Meal Program in relevant counties



## **Support Activities**

- Planning for system-wide Food and Housing Summit (Fall of 2017),
- Working with the CCC Student Senate to increase awareness of and promote food resources to students!



#### AmeriCorps Opportunity

- In partnership with the Foundation for CA
   Community Colleges, applied for an AmeriCorps grant to fund a CCC Student Ambassador project
- If awarded, the project would host up to 100 AmeriCorps members at CCC to:
  - Provide health/mental health education to peers and,
  - Support peers to enroll in public benefits including CalFresh!



# Contact

Contact Information
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California Community College Chancellor's Office
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# **CSU Chico Campus Outreach Expansion**

Jenny Breed
CalFresh Outreach Program Director
California State University (CSU) Chico

# CSU Chico - CalFresh Outreach Campus Expansion





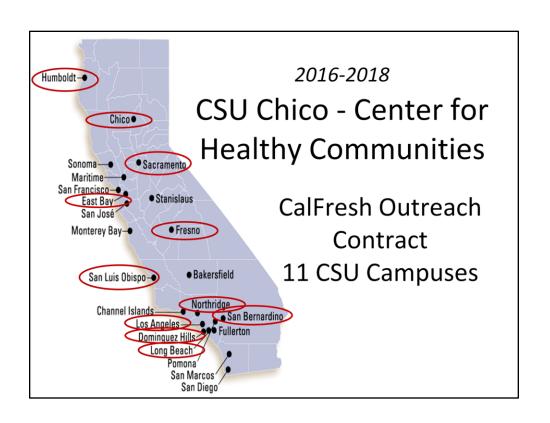


#### **CalFresh Outreach**

- CDSS contracts with 12 prime contractors and up to 100 subcontractors throughout the state
- CSU Chico is a prime contractor and has 16 subcontracts, 11 of which are CSU campuses in partnership with the CSU Chancellor's Office
- Also looking to contract with Community College Chancellor's Office to support 10 regional trainings
- Also looking to contractor with UC Merced to implement training and technical assistance for CalFresh team







#### **CalFresh Outreach**

- Through the contract, training and ongoing technical assistance is provided.
- Training includes webinars, conference calls, and faceto-face trainings on each campus annually.
- Technical assistance includes fielding questions and providing support around program development, internships, county relations, eligibility, application assistance, and follow-ups with students.
- · We have provided training to 11 CSU campuses.



# Cal Poly SLO

- Hosting drop in assist at Health Center
- Great food pantry space with fridge and includes many donations from oncampus programs (eggs and dairy products)
- Active food security research project focused on CalFresh benefits and healthy eating







# Cal State LA

- Outreach headed by nutrition and public health students
- Food pantry opening in March 2017, MREs currently being distributed at multiple sites on campus
- Multicultural Center- students can learn about 4 other cultures including Asian, Hispanic, Pan African and gender/sexuality







#### **CSU Chico**

- Outreach provided at CHC and at on campus pantry by interns from multiple disciplines
- Food pantry, veggie bucks, meal vouchers, pop-up pantry, and dining app provided
- The Adventures of Robin Hood, starring Errol Flynn and Olivia de Havilland, was filmed in Bidwell Park in 1937







# **CSU Dominguez Hills**

- Large outreach presence happening in Student Housing Department
- Campus pantry currently serving average of 30 students per day, meal cards available at 8 locations on campus
- Home of National Soccer Champions - many student athletes end up being drafted to national teams







# **CSU East Bay**

- Hosting CalFresh drop in assist in their Hope Food Pantry
- Pantry also has Hope bags that include toiletries and clothing
- Great campus viewyou can see the entire bay from multiple places on campus







# **CSU Long Beach**

- Outreach implemented by social work department
- Just opened an oncampus market that accepts CalFresh EBT benefits!
- Pantry hosts fueling stations during high stress days and weeks







# **CSU Northridge**

- Social work team is heading outreach
- Just opened their pantry in fall - already serving hundreds of students
- Campus is frequently used in movie sets on college or school campuses - very close to Hollywood







## **CSU San Bernardino**

- Nutrition interns assisting bulk of applicants
- The Den Pantry offers
   Coyote Day Packs, which
   include enough food and
   snacks for a full day
- Within view of the San Andreas fault line and parasailing







#### **Fresno State**

- Assisting students with CalFresh in their pantry space
- Large pantry with high traffic, on-campus garden in the works
- Large Career Development Center with professional apparel closet and fueling station to help prepare for interviews







#### **Humboldt State**

- Assisting students with CalFresh in the Recreation and Wellness Center
- Provides food pantry, a weekly stand with free fresh fruits and vegetables (during the growing season), and other local food resources
- The world's tallest tree was discovered in late 2006 in an undisclosed location in the Redwoods National and State Park in Humboldt County







## **Sacramento State**

- Application assistance happening in Student Advising office with MSW interns
- Pop-up pantry outside twice a month offers fresh produce
- The Well central health hub features fitness and health centers, cooking demo area and counseling services







## **Contact Information**

CSU, Chico, Center for Healthy Communities (CHC)
<a href="http://www.csuchico.edu/chc/">http://www.csuchico.edu/chc/</a>

Jenny Breed, MA CFO Program Director jbreed@csuchico.edu







# In Closing...

#### **Questions & Answers**

We appreciate the opportunity to share information about CalFresh Student eligibility.





#### **Contact Info for CDSS Staff**

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Laurence Lewis - Policy Manager <u>Laurence.Lewis@dss.ca.gov</u>

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